

# Dr. Ngo Minh Hai | Vice President & Academic Leader

## Expert in Behavioral Finance & Innovation Ecosystems

Ho Chi Minh City University of Economics and Finance (UEF)

**Dr. Ngo Minh Hai** is an accomplished academic leader and expert in Innovation and Behavioral Finance with over 20 years of higher education and startup ecosystem experience. Holding a Ph.D. Magna Cum Laude from the University of Trier, Germany, he serves as Vice President at UEF overseeing Science, Technology, and Postgraduate Studies. He drives transdisciplinary initiatives bridging academic theory and practical enterprise, modernizing research methodologies, and fostering entrepreneurial thinking across Vietnam.

### ACADEMIC LEADERSHIP & EXPERIENCE

- **Vice President (Vice Rector), UEF (2023–Present):** Strategic oversight of Science & Tech, International Projects, Graduate Education, and cross-faculty operations.
- **Vice Rector, Gia Dinh University (2021–2023):** Directed Academic Affairs, Quality Assurance, and Center for International Education.
- **Dean, Faculty of Finance & Banking, VLU (2019–2020):** Concurrently served as Vice Director of the Honor Program.
- **Head of Financial Markets, UEH (2016–2019):** Led academic direction for the Financial Markets division within the School of Banking.

### SELECTED PUBLICATIONS & BOOKS

- *Macroeconomics and Finance in Emerging Market Economies* (2025) [SMEs & Financial Performance]
- *Risks* (2018) [Fundamental Equity Premium & Ambiguity Aversion]
- *PhD Thesis, University of Trier* (2016) [Equity Premium & Behavioral Explanations]
- *Startup Journey (Book)* (2018) [Published by GUBooks/John & Partners/Songhan Incubator]

### HONORS, AWARDS & FELLOWSHIPS

- **Best PhD Student Paper Award (2013):** Academy of Behavioral Finance & Economics, Chicago, USA
- **DAAD Scholarship (2013–2014):** PhD Completion Grant, Germany
- **MOET Project 322 Scholarship (2009–2012):** Full PhD Funding, Vietnam Govt
- **MASHAV Certified Accelerator (2018):** Startup Accelerator Methodology, Israel

### TRANS-SECTOR INNOVATION

#### Startup & Entrepreneurship

- Innovation Educator: Design Thinking, Entrepreneurial Finance, Business Model Canvas.
- Research Focus: Access to finance for startups & success factors in Vietnam.

#### Journal Management & Global Outreach

- Journal Editor: Managing Journal of Development and Integration.
- German Alumni Network: Active DAAD alumnus and former Teaching Assistant at Univ. of Trier.

### EDUCATION & SKILLS

- Ph.D. in Management (Behavioral Finance): Univ. of Trier, Germany (Magna Cum Laude)
- Researcher: Univ. of Mannheim, Germany
- Master of Economics: UEH (10/10 Score)
- Languages: English (Fluent), German
- Tools: SAS, STATA, SPSS, VBA, LaTeX